



## LOGISTICS INSTITUTE SIGNS SHANGHAI AGREEMENT Workforce Development Expertise Transferred To China

TORONTO, May 20 - The Logistics Institute signed an agreement with the Shanghai Foreign Service Company [SFSC] on April 1, 2004 to transfer skills standards, training resources and web-platforms to develop and enhance the competence of the Shanghai supply chain logistics labour market.

**Terms of Reference.** Working together, SFSC and the Logistics Institute agree to

- Focus efforts on *Supply Chain Logistics*, as a domestic and global field of expertise;
- Be guided by standards represented in the Career Pathway in Supply Chain Logistics, developed as part of the *Logistics Labour Market Information Study* co-sponsored by the Logistics Institute and HRSD-Canada and published in the Canadian Logistics Journal [ISSN: 1201-4486];
- Develop awareness of the strategic significance of Supply Chain Logistics in a global economy, demand for comprehensive training and professional development in Supply Chain Logistics, and presence for a Logistics professional community in Shanghai and China, based on *P.Log. certification*;
- Design, develop and adapt as needed *Logistics Training Programs, Certification Processes, and Business Services*, accessible to the logistics business communities and labour markets in both China and Canada;
- Undertake all activities necessary to design and develop these products, processes and services, as well as to finance mutual operations, through a *three-stage workplan over a five-year period*.

**Objectives and Goals.** SFSC and the Logistics Institute seek to realize

- Short term goals of training nearly 300,000 workers, from front line to senior management, in logistics and event management skills, to support *the World Exposition hosted by Shanghai in 2010*;
- Mid term goals of certifying the competence of the Shanghai logistics labour market as *P.Log. professionals*, modeled on Canadian workforce development standards established by the Logistics Institute;
- Long term goals of establishing a China-wide and, subsequently, a world-wide logistics professional community, based on *P.Log. certification*.

