

2005 Module Schedule

Integrated Logistics

SUPPLY CHAIN STRATEGIES					On-Site Session, Runs 3 Days	
Schedule	Registration Deadline	Location	Code	Fees		
Mar 9-11	Feb 9, 2005	Toronto	5329	General:	\$1,350.00 + GST=\$1,444.50	
Apr 20-22	Mar 23, 2005	Calgary	5330	Associate:	\$1,215.00 + GST=\$1,300.05	
Jun 15-17	May 18, 2005	Toronto	5331	Corporate/P.Log.:	\$1,080.00 + GST=\$1,155.60	
Sep 7-9	Aug 3, 2005	Vancouver	5332			
Oct 19-21	Sep 21, 2005	Toronto	5333			
Dec 7-9	Nov 9, 2005	Toronto	5334			

LOGISTICS PROCESS DIAGNOSTICS					PC-Based, Facilitated, Runs 4 Weeks	
Schedule	Registration	Location	Code	Fees		
Feb 21-Mar 18	Feb 1, 2005	Logistics Learning	5228	General:	\$750.00 + GST=\$802.50	
Apr 18-May 13	Mar 29, 2005	Centre at	5229	Associate:	\$675.00 + GST=\$722.25	
Jun 20-Jul 15	May 31, 2005	www.loginstitute.ca	5230	Corporate/P.Log.:	\$600.00 + GST=\$642.00	
Sep 19-Oct 14	Aug 30, 2005		5231			
Nov 14-Dec 9	Oct 25, 2005		5232			

INTEGRATED LOGISTICS NETWORKS					PC-Based, Self-Directed, Runs 4 Weeks	
Schedule	Registration Deadline	Location	Code	Fees		
On Demand 2005	None	Logistics Learning Centre at www.loginstitute.ca	5105	General:	\$620.00 + GST=\$663.40	
				Associate:	\$558.00 + GST=\$597.06	
				Corporate/P.Log.:	\$496.00 + GST=\$530.72	

Logistics Professionalism

PROFESSIONAL ETHICS: Ethics & Leadership					On-Site Session, Runs 3 Days	
Schedule	Registration Deadline	Location	Code	Fees		
Mar 2-4	Feb 8, 2005	Vancouver	7134	General:	\$1,350.00 + GST=\$1,444.50	
Apr 6-8	Mar 16, 2005	Toronto	7135	Associate:	\$1,215.00 + GST=\$1,300.05	
Sep 14-16	Aug 17, 2005	Toronto	7136	Corporate/P.Log.:	\$1,080.00 + GST=\$1,155.60	
Oct 26-28	Sep 28, 2005	Calgary	7137			
Nov 2-4	Oct 5, 2005	Toronto	7138			

LEADERSHIP STRATEGIES: Leading & Managing Change					On-Site Session, Runs 3 Days	
Schedule	Registration Deadline	Location	Code	Fees		
Feb 9-11	Jan 18, 2005	Toronto	6227	General:	\$1,350.00 + GST=\$1,444.50	
May 4-6	Apr 12, 2005	Toronto	6228	Associate:	\$1,215.00 + GST=\$1,300.05	
Jun 8-10	May 17, 2005	Vancouver	6229	Corporate/P.Log.:	\$1,080.00 + GST=\$1,155.60	
Aug 24-26	Jul 27, 2005	Toronto	6230			
Nov 30-Dec 2	Nov 1, 2005	Calgary	6231			

TEAM DYNAMICS					PC-Based, Facilitated, Runs 4 Weeks	
Schedule	Registration Deadline	Location	Code	Fees		
Jan 24-Feb 18	Jan 13, 2004	Logistics Learning	6126	General:	\$750.00 + GST=\$802.50	
Mar 21-Apr 15	Mar 1, 2005	Centre at	6127	Associate:	\$675.00 + GST=\$722.25	
May 23-Jun 17	May 3, 2005	www.loginstitute.ca	6128	Corporate/P.Log.:	\$600.00 + GST=\$642.00	
Aug 22-Sep 16	Aug 3, 2005		6129			
Oct 17-Nov 11	Sep 20, 2005		6130			

New certification requirements came into effect on January 1, 2005. For complete details please visit the Logistics Gateway at www.loginstitute.ca and access New Certification Requirements in the Announcements section.

LOGISTICS INSTITUTE NEWS

MAY - JUNE 2005

The
Logistics
Institute

newsletter

Annual Report: Recognizing Commitment – Building Strength

On April 22, the Logistics Institute held its 14th Annual General Meeting at the Estates of Sunnybrook in Toronto. This AGM celebrated 16 years as a corporation, 13 years as Canada's logistics sector council, 11 years delivering certification programs and 10 years as a professional organization. In 1995, the first 52 logistics practitioners earned the P.Log. In 2005, nearly 70% of those remain active professional members, joining over 1700 P.Log. designates to date.

Fred Avery, P.Log., chaired the meeting in the absence of Frank Bennett, P.Log., the Chair of the Board. Members were elected to the Board of Directors for 2005/2006, and included 4 new directors: Linda Lucas, Alberta Online Consortium, Craig McLaughlin, P.Log., Nestle Canada, Alex Tang, Magnate Logistics Group and Bryn Weadon, P.Log., Department of National Defence. Jim Davidson, P.Log., of iWheels Dedicated Logistics was elected Chair for 2005/2006. The audited statements for the 2004-5 fiscal year show the Institute to be in a very strong financial position, with revenues exceeding \$1.4 million, and a year end gross surplus of \$141K [before asset amortization]. For the first time, over 120 professional members voted "from a distance" using the new proxy voting procedures.

In his annual report, the President took members on a journey of significant growth. However the Logistics Institute changes over time to meet the demands of the field, core to everything the Institute does is the P.Log. The objective of the P.Log. is to hone skills, not just increase awareness, or convey information. The P.Log. certifies the competence of qualified professionals; it does not graduate students.

The **value proposition** of the Logistics Institute is the credibility of the P.Log. There are two dimensions to that credibility: the competence of professionals who earn the designation, built on what they know and what they can

do, and the relevance of professional certification in the logistics community.

As the world of work changes, as responsibility and decision-making increasingly pervade the entire workforce, whatever one's title or corporate position, the P.Log. adds value at all levels;

- For some, the P.Log. is a career enabler that moves one along a career path from entry to executive
- For others, the P.Log. is a competency enabler, publicly acknowledging personal accomplishment and professional status
- For many, the P.Log. is a capacity enabler, providing the bench-strength to compete successfully in global markets
- For all, the P.Log. is a skills enabler applicable at any level within an organization, where problem solving, decision making, team collaboration, leadership, and responsibility transform a worker into a professional.

Over 1700
P.Log.
designates
to date

There are two reasons why logistics has moved rapidly from the back room of operations to the board room of strategic developments:

- Globalization of markets and economies: competition is no longer domestic
- Implementation of information technologies, which increase productivity, and enhanced communications, which connect the world and integrate activities across borders.

The Logistics Institute was founded in 1989, and grew during the period of rapid change leading into the 21st Century. At the end of the 20th Century, logistics professionalism was an idea whose time had come. The Logistics Institute was the opportunity to realize the vision on a national and global basis.

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As a sector council, the Institute focuses on sector specific workforce development issues within national and global perspectives. A workforce development strategy begins by defining the field of expertise. Logistics is an integrated process managing the services that affect the flow of materials and goods, as well as information and money, from source to customer. Core to this process are 3 inter-connected operations: procurement and purchasing, inventory management and control, distribution and transportation.

Logistics is the core enabler at the structural and managerial level of a company's global competitive strategy. Strategic Supply Chains are driven by the need to create and deliver customer value. Strategic Supply chains integrate up-stream supplier networks with downstream distribution channels. Taking all things into account, the field of expertise is supply chain logistics.

As a certifying organization, the Institute establishes policies, procedures and processes whereby logistics practitioners can earn the P.Log. To earn the P.Log., practitioners must;

- Successfully complete the certification program, either as the Standard Program of 6 modules or as the Executive Program
- Successfully pass the Qualifying [Q] Module, which comes into play in 2005
- Have a minimum of 5 years work experience if doing the Standard Program and 10 years of executive experience to be accepted into the Executive Program.

By certifying practitioners, the Logistics Institute builds leaders;

- Who transform organizations as change agents and build

Recognizing Strategic Partners

- Applied Research Centre, Trent University:
 - Dr. Alan Law, Sociology Department, Applied Social Research
 - 2004-5 Logistics Research Team: Stirling LaFrance, Jennifer Harrington, Oliver Costa
- Athabasca University, Centre for Innovative Management
 - Dr. Deborah Hurst
 - Dr. Lee Weissling
- Canadian Institute of Industrial Engineers (Representatives)
 - Elaine Rodriguez, P.Log.
 - Idalia Obregon
 - Pascale St-Louis
- Logixsource Consulting Ltd.
 - Heather Cartwright, P.Log.
 - Mike Boyle
- The Osborne Group
 - Barbara Burton

Recognizing Commitment

In appreciation of their invaluable contributions to the Institute. Inuit sculptures were presented to outgoing Directors:

- Frank Bennett, P.Log.
- Mike Mroczkowski, P.Log.
- Sandi Pitcairn, P.Log.
- Sandro Sagrati, P.Log.

- capabilities in others to implement change
- With the self-confidence to make difficult decisions and accept responsibility for the consequences
 - With competitive edge to create customer value, and with competence as supply chain and logistics practitioners to sustain that value.

As a training institution, the Institute developed a frontline program within the parameters of the Career Path Model. This program focuses on tasks and responsibilities in distribution logistics, and aims to re-enforce problem solving skills. Front Line Logistics was developed in response to demand from professional and corporate members. As professionals take on more strategic roles in organizations, one of their primary responsibilities is to train and develop staff. The Institute was asked to develop training resources aimed at frontline and supervisory staff built on the same workforce and skills development principles that P.Log. certification programs are built on.

Front Line Logistics consists of 14 web-based modules, designed for self-directed learning, accessible at any time, any place, delivered individually or in specialist skills development packages. They can be customized for in-house and small group contexts.

At the AGM in 2000, the Logistics Institute officially launched the Logistics Gateway, and instantly became a "dot com company". Four main networks create the architectural framework for the Logistics Gateway; the Community Network, the Learning Network, the Career Network and the Research and Development Network. In 2003 we launched a major initiative to redesign all four networks included in the Gateway with a new look and feel, as well as build a greater capacity for Institute staff to design, develop and upload content. See www.loginstitute.ca

As a global enterprise, the Logistics Institute has initiated developments in China. On April 1, 2004, the Institute signed a formal agreement with the Shanghai Foreign Service Co, Ltd. to develop HR strategies and deliver training in logistics. In March 2005, the Institute's President was officially appointed Senior International Advisor to the Shanghai Foreign Service Company and the World Exposition 2010 Group. With this honour, the Institute has a greater ability to advance logistics professionalism worldwide and connect Canadian professionals with colleagues in Shanghai and the rest of Asia.

LOGISTICS INSTITUTE NEWS

May - June 2005

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Executive Development

Next Session:

November 20 -November 25, 2005

The Banff Centre

Application deadline: Friday, October 7, 2005

Executive P.Log. Certificate Program

The Executive P.Log. Certification Program is specifically designed for logistics practitioners with a minimum of 10 years of logistics-related experience whose career profile includes dealing with strategic level responsibilities.

You will network with colleagues, discussing competitive market challenges and the value derived from logistics and supply chain management at the strategic level.

The Executive Certification Program is an opportunity to gain insight and knowledge in your chosen field of endeavor, to develop practical applications, exchange ideas, and in the end, earn the P.Log. designation.

If you would like to receive a full information and application package for the Executive Program, please contact



The Banff Centre, Banff, Alberta

Karyn Ferguson, P.Log. Program Director at (416) 363-3005, Ext 13 or call toll-free 1-877-363-3005, Ext 13 or by email at kferguson@loginstitute.ca

Facilitators

Steve Shepherdson, P.Log.
David Simmonds, CMC
Christine Cooper

Community events Golf tournaments

Toronto

As the weather improves it is time to think GOLF. Reserve your spot today!

Tuesday, June 21, 2005 is the date of the Logistics Institute's Ontario golf tournament in support of the Logistics Employment Training Trust (LET Trust). This year's event will again be held at the Royal Woodbine Golf Club.

Register online at www.loginstitute.ca/golf

Enjoy the convenience of our secure, user friendly E-registration to pay by credit card.

\$190 registration covers golf, shared carts and dinner. Attend dinner only for \$60.00.

Player registration starts at noon, Scramble and Shotgun starts at 1:30. A BBQ lunch will be available for a nominal charge. Dinner will be served at 7:00.

The event provides a unique opportunity



Managing traffic at the course

to get to know prospective friends, customers, suppliers, business partners and sources of business referrals.

We look FOREward to seeing you there.

Calgary

The Calgary event will be held on June 6 at the D'Arcy Ranch, a 1:00 shotgun start. For more info and to register online visit www.loginstitute.ca