



FOR IMMEDIATE RELEASE

BSI and Logistics Institute of Canada launch new collaboration

(TORONTO) BSI Group Canada Inc. and The Canadian Professional Logistics Institute (CPLI) are pleased to announce the launch of a joint collaboration, designed to bring additional value to CPLI members. The new alignment brings together two groups, both focused on quality, efficiency and building expertise.

Highlights of the joint collaboration include:

- BSI will offer its Training courses to CPLI members at special member rates. Members will be able to register online at www.bsigroup.ca/training using designated promotional codes;
- Courses offered by BSI are fully recognized as sufficient credentials for maintaining members' P. Log status;
- BSI will offer preferential gap analysis services to CPLI's member organizations, as a tool to provide a status report on organizations' readiness to achieve certification to internationally recognized standards, such as ISO 9001, ISO 4001, and OHSAS 18001.

The two groups are also pleased to announce the plan for a joint Supply Chain Event, scheduled for fall of 2010, focusing on Risk Management. This event is expected to be very well received, following the successful Supply Chain workshop of March 30 of this past year, sponsored by both groups. This upcoming fall event will target Supply Chain and Logistics professionals from across Canada and will focus on managing risk, a subject that is very relevant and timely to this group.

"This new partnership represents a great opportunity for BSI and the Logistics Institute to create some enhanced value for Logistics members," said Tim Adams, VP, Sales, BSI Canada. "BSI training courses and Gap Analysis services are recognized globally and nationally and Logistics members will benefit enormously."

"Our goal is to constantly find new ways to bring real value to our members," says Victor Deyglio, President of the Logistics Institute. "These new BSI offerings will give our members what they need to achieve certification to ISO standards, which will make their businesses more efficient, successful, and competitive. And the successful completion of the BSI training courses will also help members achieve and maintain their P. Log status."

The BSI Group is a global independent business services organization that inspires confidence and delivers assurance to over 80,000 customers with standards-based solutions. Originating as the world's first national standards body, BSI has over 2,500 staff operating in over 140 countries through more than 50 global offices. BSI Canada head office is located in Mississauga, Ontario and offers services from coast to coast across Canada.

The Logistics Institute is a non-profit organization that certifies individuals working in logistics with the Professional Logistician (P.Log.) Designation. We are the industry's leading source of logistics training and certification. Our training programs help logisticians increase their earning potential, develop their leadership skills, and improve the productivity of their supply chain operations.

The mandate of the Logistics Institute is to:

- Provide certification, training, professional association and review through the P.Log. designation
- Build leaders who transform organizations and create a strategic vision to respond to change
- Foster a dynamic professional forum for logisticians, by logisticians
- Gather information, offers and opportunities from other organizations and associations
- Continue to build upon the current knowledge base of the Logistics practitioner and advance the profession

For more information, please contact:

Anne-Marie Pizzitelli, Marketing Manager, BSI Canada, 416-620-9991, ext. 3193

Catherine Murray, Program Registrar, The Logistics Institute, 416-363-3005 ext.15
