

# EXECUTIVE P.LOG. CERTIFICATION PROGRAM

*Logistics. The driving force of human achievement.*

## Program Overview

Exclusively designed for the logistics and supply chain professional with a general requirement of more than 8 years senior experience, the Executive Certification Program is an intensive six-day program leading to P.Log. certification. The in-residence setting allows for interactive, facilitated sessions that focus on issues and challenges that affect your company's strategic direction, and your role as a professional logistician.

The program is predicated on the belief that a company's success begins with a harmonization of business and personal objectives. The Executive program is more than an offer of information, benchmarking and best practices. The sessions also provide insight into today's business challenges and are a catalyst for professionals seeking a new level of organizational leadership.

As a participant, you will be challenged by sessions that examine the intricacies of business and interpersonal relationships while building on the foundation of your own experience and insight. Through analysis of the supply chain process, leadership mentoring, business ethics and VisionPATH strategic development, the program creates, molds and develops leaders who can proudly hold the P.Log. designation.

The agenda below highlights the journey the participant will take:

	Day 1 - Sunday INTRODUCTION	Day 2 - Monday DISCOVERY	Day 3 - Tuesday STRATEGIES	Day 4 - Wednesday INNOVATION	Day 5 - Thursday INTEGRATION	Day 6 - Friday COMMUNICATION
<b>Track 1 (8:30 – 9:45 am)</b> <b>VisionPATH</b>		VisionPATH: Discovery	VisionPATH: Strategy	VisionPATH: Innovation	VisionPATH: Integration	Business Case Presentations & Wrap-Up
<i>Break (9:45-10:00 am)</i>						
<b>Track 2 (10:15-12:00 pm)</b> <b>Supply Chain Logistics</b>		SCL: External Forces	SCL: Supply Capabilities	SCL: Models & Objectives	SCL: Business Practices	
<i>Lunch (12:00 – 1:00 pm)</i>						
<b>Track 3 (1:00-2:45 pm)</b> <b>Professional Development</b>		The Logistics Profession	Change Management	Professional Ethics	SCL Thought Leaders Roundtable	
<i>Break (2:45 - 3:15 pm)</i>						
<b>Track 4 (3:15-5:00 pm)</b> <b>Enabling Tools</b>		Visual Thinking	Leadership via Creativity	Partnerships Development	Multi-Gen Management Roundtable	
<i>Break &amp; Dinner (5:00 – 7:00 pm)</i>						
<b>Track 5 (7:00-10:00 pm)</b> <b>Intro, Business Case Work</b>	Intro	Business Case Analysis	Business Case Analysis	6:00 - Photos 7:00 - Class Dinner	Business Case Analysis	

## FOR MORE INFORMATION:

Contact: Catherine Murray  
Program Registrar

Telephone: (416) 363-3005 Ext. 15  
Email: cmurray@loginstitute.ca

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## Here's what participants are saying about this program:

"On the first day you told us that you were not there to 'teach us anything'. Instead, that we would come away with an understanding of our own value. Mission accomplished. Your program was engaging, pushed most people out of their comfort zone and made us all think about leadership quite differently. And the best part...it was a lot of fun!"

"I had no real idea what to expect when I set out to get the P. Log certification. In the end I learned a great deal more than I thought I would, as well as meeting and networking with other interesting people in the wide world of logistics."

"The Executive P.Log. program stretched my views on how to lead and engage creativity. The curriculum included leading research and relevant business materials. Upon certification, I am excited to join a talented and diverse network of capable leaders who get things done, and also have some fun!" – *(A Boomer with New Tools!)*

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## PROGRAM FEES

Fees include materials, accommodation and meals during the program.

General (non-member): \$ 6,500.00 plus applicable taxes

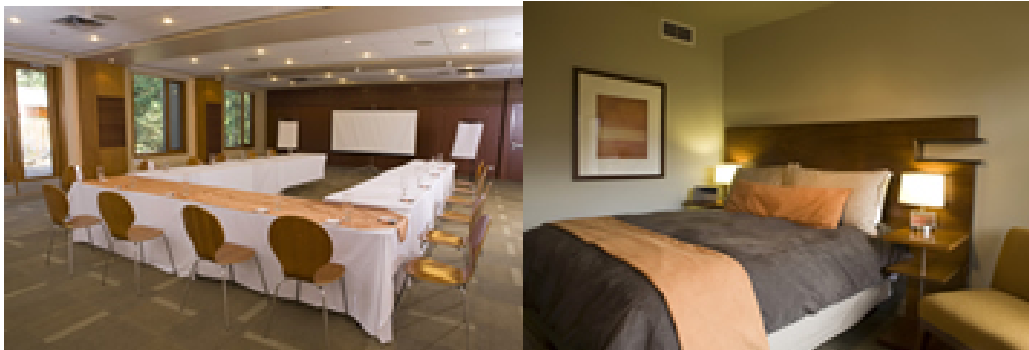
*\*corporate member discounts are available – please see registration form*

## SITE INFORMATION – ALBERTA – NOVEMBER 2010

**The Juniper Hotel & Bistro** *Accommodations for the session are arranged by The Logistics Institute.*

1 Juniper Way, Banff, Alberta, Canada T1L 1E1

1-866-551-2281



### From Calgary/East

- Drive West on Highway 1 (Trans-Canada)
- Exit right at the second of two entrances to the Banff town site. Also known as the Mount Norquay access road
- Follow the off ramp up Mount Norquay access road (approximately 150 feet or 50 meters). You will cross a cattle guard.
- Immediately turn left onto Juniper Way. The Juniper sign will be located on your right side
- Follow Juniper Way direct to The Juniper Hotel

### From Calgary International Airport (130 km or 81 miles)

- Take Barlow Trail toward Calgary City Centre.
  - Take the 16th Ave W exit and turn right onto 16th Ave W.
  - Follow on 16th Ave W through the city; it becomes Trans-Canada Hwy 1 upon exiting the city
  - Continue on Trans-Canada Hwy 1 to the second Banff exit.
  - Turn right at the stop sign at the end of the ramp and then take the first left.
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# REGISTRATION FORM

Registration in the program is contingent upon admission. Please attach your resume/CV.

## Program Information

**Dates:** November 14 - 19, 2010

**Location:** The Juniper Hotel & Bistro, 1 Juniper Way, Banff, Alberta, Canada T1L 1E1

## Registration

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Program Fees:**  General: \$ 6,500.00 plus applicable taxes  
 Employee of Corporate Member: \$ 5,200.00 plus applicable taxes  
 Fees include materials, accommodations and meals during the sessions.

## Corporate Membership

In the event you are not a corporate member, we recommend you join and realize \$ 425.00 in savings immediately! Corporate membership with The Logistics Institute is \$ 875.00 annually and, among other benefits, provides a 20% discount on all program and assessment fees for employees of your organization. Contact us for further information.

Yes, I would like my organization to become a Corporate Member of the Logistics Institute. Please invoice me for the annual corporate membership fee and for the Executive P.Log. Certification Program at the discounted rate for a total of \$6075.00 plus applicable taxes.

**Payment Method:** An invoice will be issued to your attention once admission is confirmed.

**Residence:** Reservations will be made for arrival on November 14 and departure on November 19, 2010.

Dietary Concerns:  
Please indicate: \_\_\_\_\_

Fax your completed registration form and resume to:

**THE LOGISTICS INSTITUTE**  
160 John Street, Suite 200, Toronto, ON M5V 2E5  
**FAX: (416) 363-5598**

A fax cover sheet is attached for your convenience.

Once admission is confirmed and formal registration is complete, cancellations & transfers are not accepted.  
For more information please call Catherine Murray at (416) 363-3005, Ext. 15

GST # 13343 5925 RT



**P.Log.  
Designation**



**CORPORATE  
Services**



**Life-Long  
LEARNING**



**PROFESSIONAL  
Development**



**EXECUTIVE  
Program**

# Fax Cover Sheet

Attn.: CATHERINE MURRAY

Company: THE LOGISTICS INSTITUTE

Fax Phone: (416) 363-5598

Date: \_\_\_\_\_

No. of Pages: \_\_\_\_\_ (including this cover sheet)

From: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax Phone: \_\_\_\_\_

<input checked="" type="checkbox"/> Urgent	<input type="checkbox"/> For your review	<input type="checkbox"/> Reply ASAP	<input type="checkbox"/> Please comment
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## PERSONAL & CONFIDENTIAL PLEASE

SUBMISSION FOR P.Log. EXECUTIVE PROGRAM