

Women in Logistics E-News: April 2008

Featured this Month:

- [Events](#)
- [Women-on-the-Move](#)
- [Strategic Happenings](#)
- [Sponsors and Supporters](#)
- [Continued Education & Opportunities](#)

Women in Logistics EVENTS

Vancouver: Life in Balance - April 12th

Enjoy the beautiful spring setting of Eagle Creek Golf Course during Vancouver's Women in Logistics upcoming April 12th event. A ½ day Saturday morning session to focus on finding life –work balance. Bring a friend, join a colleague or come alone and meet new acquaintances. Register now to be inspired by noted guest speakers Duhita Speck (bio) and Ted Kuntz (bio). A light breakfast and lunch will be served. Visit *Upcoming Events* at www.womeninlogistics.com to register.

Calgary: Networking Mixer - April 16th

The Alberta Women in Logistics team has planned an exciting Networking Mixer on Wednesday April 16th with special guest speaker Brenda Fischer (bio). Brenda was the Former Vice President, Child & Maternal Health for the Calgary Health Region and will be discussing the logistics of the Children's hospital move and her experiences with this monumental event.

Visit *Upcoming Events* at www.womeninlogistics.com to register.

UPCOMING INDUSTRY EVENTS

A Call for all Golfers - Golf season is approaching

Here is an invitation for all Golfers to join the Institute of Logistics and tee off, at one of two great locations. Funds raised from these events go to the Logistics Employment Training fund.

Calgary – 8th Annual LET Trust Golf Tournament - Monday June 2nd, 2008.
Taking place at the uniquely designed D'Arcy Ranch Golf Club.

Toronto – 4th Annual LET Trust Golf Tournament - Wednesday June 4th, 2008.
Taking place at Nobleton Lakes, the one of Ontario's most beautiful golf courses.

Register yourself, a twosome, a foursome or more. Look for full details and registration info shortly.

SCL Annual Conference - May 4-6, 2008

Creating a Resilient Supply Chain,

Approved P.Log. Re-Certification/Maintenance Event

The 41st Annual Supply Chain & Logistics Association Conference Creating a Resilient Supply Chain will take place May 4 - 6, 2008 at the Paramount Conference and Event Venue in Vaughan, Ontario.

A number of professional members (P.Log.) from The Logistics Institute will be making presentations and serving as panel members during sessions covering a broad range of key issues for supply chain logistics today. For more information about the SCL Annual Conference please visit www.sclcanada.org

"women*on*the*move"

We invite all "Women-on-the-Move" to let us know when you accept a promotion or make a change to a new employer. If something exciting happens to you and you wish to share it with the Women in Logistics, we want to know. Please forward a short synopsis to bpetrovsky@loginstitue.ca for review. You may be the next "Women-on-the-Move"

Toronto - The President and Board of Directors of the Canadian International Freight Forwarders Association (CIFFA) are pleased to announce the appointment of Ms. Ruth Snowden as Executive Director effective February 11, 2008.

In announcing Ms. Snowden's appointment, Mr. Robert Walker, President of CIFFA stated, "We are pleased to bring someone of Ms. Snowden's caliber to the senior management role of the association. A principal in her own company, for the past four years, Ruth remains committed to "leading individuals and organizations to success".

To learn about other Women in Logistics, we encourage you to visit our website [Featured Profile](#) section.

STRATEGIC HAPPENINGS

Toronto Open House

The Women in Logistics Board members got together for two days in early March to develop a strategic plan for the Women in Logistics. As part of this three day session, an Open House was hosted at Wheels Group with almost one hundred attendees. This event was co-sponsored by The Logistics Institute, Wheels Group and The Canadian Supply Chain Sector Council, and attendees met with representatives from a number of the Supply Chain Logistics associations including:

- The Logistics Institute
- Canadian Association of Importers and Exporters
- Canadian Supply Chain Sector Council
- Canadian Institute of Traffic and Transportation
- Canadian International Freight Forwarders Association
- Ontario Institute of Purchasing Management Association of Canada
- Supply Chain & Logistics Association Canada
- The Association for Operations Management

WIL 2008 Strategic Plan

Board Members:

(Back L to R) Ruth Snowden, Denise Messier, Linda Lucas, Betty Rowan, Sarah Ingram, Michelle Bunbury, Sylvia Corning, Tracey Speares
(Front L to R) Violet Brown, Dr. Deborah Hurst, Heather Cartwright, Vanessa Head

Mission Statement:

The Mission of Women in Logistics (WIL) is to attract and support women in the development of a career in the supply chain logistics sector.



WIL Community of Interest Value Proposition:

If corporations, the logistics community, educational institutions and women focus on increasing the number of women in logistics, Community of Interest benefits include:

Women – access to a wider range of professional opportunities and a network of peers

Corporations - access to a greater number and a more highly skilled workforce

Logistics Community/Associations – a stronger and more diverse network of skilled workers

Educational Institutions – awareness of programs and increased enrolments of women into programs; linkages to logistics programs and accreditation.

SPONSORS AND SUPPORTERS

Canadian Pacific Rail

The Canadian Pacific Rail will be the sponsor at the Network Mixer event in Calgary ([see above events](#))

Warehousing Education and Research Council - WERC

Women in Logistics - the Changing Demographics and more from WERC Newsletter. Coming Soon to our [Women in Logistics](#) Website; Look for Newsletters and other Resources to be featured on our website.

CONTINUED EDUCATION & OPPORTUNITIES

Executive P.Log Certification Program

The Logistics Institute is pleased to extend an invitation to you to attend our Executive P.Log. Certification Program. This program is aimed at senior logistics practitioners and offers intensive and interactive facilitated sessions that focus on issues and challenges that impact upon strategic decision-making. This intensive six-day program leads to P.Log. Certification.

Next offering; April 20 - 25, 2008 at the Kingbridge Centre, King City (north of Toronto), Ontario.

Admissions based on pre determined requisites' and seat availability. For your official invitation package to the Executive Program please email: loginfo@loginstitute.ca

Regionomics

A series of six workshops are being conducted across Canada to discuss the status of freight planning and logistics management in the public sector in Canada. These workshops, sponsored by Infrastructure Canada, provide an excellent opportunity to the Institute's members to interact with public sector freight planners and learn more about what is being done to facilitate movement of goods and services by different tiers of government. Further details are available at <http://logistics.regionomics.com/>.

**Women in Logistics is a Workforce Development Strategy of
The Logistics Institute.**

