

Introducing Women in Logistics

Women in Logistics (WIL) was formed in 2006 when the Logistics Institute's Board of Directors created a Task Force to explore options and create awareness of the contributions of women currently in the Supply Chain Logistics sector. From a small beginning WIL evolved and continues to grow. WIL is a national project. Our Executive includes representation from British Columbia across Canada to the Atlantic provinces – and each region is in various stages of development.

BY BETTY ROWAN

Members of the Executive Committee, women active in various aspects of the logistics profession, are forming regional teams to reach out to women. Our purpose is to encourage and mentor those who are interested in joining the swelling ranks of professionals in the complex and interesting Supply Chain Logistics sector; as well as to develop a community of interest and networking opportunities for those women who are already in the industry.

Perhaps when you hear the word “logistics” you think of the shipping and receiving department at your office, or maybe dispatching trucks. How would that apply to you? This is not an unusual reaction. But the wonderful world of logistics is larger than the receiving dock and has a myriad of career opportunities. Many people are currently engaged in

Supply Chain Logistics and possibly not aware their work would fall under that heading. The requirements, regulations and demands are very similar whether you work for a multinational or a small to medium enterprise (SME). Logistics personnel are experiencing similar frustrations, similar challenges, and looking for solutions to similar questions. We want to help you connect the dots and look at these challenges from the viewpoint of women.

Our goals are to highlight potential career possibilities and growth opportunities, and support women in development of their Supply Chain Logistics career. We are interested in showcasing women in the industry as we provide you with the opportunity to develop a network of peers. Check out our website at www.womeninlogistics.com where you can

view the organizational goals and objectives.

There are existing professional associations that provide guidance and training opportunities in various areas of the Supply Chain Logistics sector. WIL wants to assist women to become aware of and access the wide range of professional development opportunities by working in concert with existing organizations, but keeping the focus on the female workforce.

If you are interested in finding out more about WIL, please register on our website. It is free and we would be happy to have you join us.

More information is available about Women in Logistics at www.womeninlogistics.com and Logistics Institute at www.loginstitute.ca ■

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